ENTERTECH
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PATHWAYS TO SUCCESS WITH ENTERTECH

PRE-INCUBATION

Purpose of the Program

Our primary goal is to prepare and support new entrepreneurs for their entrepreneurial adventure. Together, we help you overcome the difficulties and uncertainties that come with establishing a startup. Entertech Pre-Incubation is specifically designed to provide you with the necessary resources, mentoring, and guidance to develop your business idea on a solid foundation.

Who Can Apply?

- Students
- Early-Stage Entrepreneurs
- Technology Enthusiasts
  All entrepreneur candidates with a business idea and entrepreneurial spirit can apply.

Application Periods

Entertech Pre-Incubation opens twice a year, at the beginning and middle of the year.

Support Type

Entertech Pre-Incubation offers the following support within the scope of the program:

- Entrepreneurship adventure trainings
- Professional support, mentoring, guidance
- Access to the ecosystem and workspace usage
- Prototype supports
- Opportunity to meet with investors and early-stage demos.

Program Benefits

Entrepreneurs who successfully complete the program gain the following benefits:

- Incorporation within Entertech
- Access to early-stage investment opportunities through Demoday
  Becoming part of the Entertech Community and accessing other entrepreneurship programs
- Validating the business idea within the network of trainers and mentors

Apply now to unlock the resources and support you need for your entrepreneurial journey.

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HACKATHON

Purpose of the Program

A hackathon is a time-limited and award-winning event that typically focuses on a specific problem or theme to develop innovative solutions and products. Entertech Hackathons invite you to think outside the box, generate cutting-edge ideas, and develop concrete solutions. Dive deep into real-world problems and gain experience solving them through hackathons.

Who Can Apply?

- Students
- Entrepreneurs
- Innovation Hunters
- Technology Enthusiasts
Teams and individuals interested in experiencing problem-solving can apply.

Application Periods

You can apply for Hackathons, held at least twice a year, during the call period before the event (at least 15 days). Hackathon call periods can be followed on Entertech Kuluçka's LinkedIn and X accounts.

Support Type

Competitors who rank in the hackathon can earn the following supports:
- Cash rewards
- Prototype supports
- Employment or collaboration opportunities

Program Benefits

Competitors who successfully complete the hackathon can benefit from the following opportunities:
- Participation in Entertech Pre-Incubation
- Becoming part of the Entertech Community and accessing other entrepreneurship programs
- Validating technological solutions within a network of industry professionals

Are you ready to take your skills to the next level? Join our hackathons and embark on an exciting journey of learning and innovation.

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BIGGIST (TÜBİTAK BİGG)

Purpose of the Program

BİGGist is an entrepreneurship program that provides access to TÜBİTAK investment support on your entrepreneurial journey.

Entrepreneur candidates accepted into the program undergo comprehensive training and mentoring, and participate in the TÜBİTAK evaluation panel. Successful entrepreneurs in the panel gain the opportunity to establish a company with TÜBİTAK investment support.

Who Can Apply?

Candidates who meet the following criteria can apply to the program:

- Students enrolled in associate, bachelor's, master's, or doctoral programs, and graduates of these programs.
- Those who have not previously received support under Teknogirişim Capital or TÜBİTAK BİGG.
- Individuals who are not part of the ownership structure of any business at the time of application.

Application Periods

Calls are open twice a year, in periods determined by TÜBİTAK. Calls can be tracked on Entertech Kuluçka's LinkedIn and X accounts.

Support Type

Entrepreneurs successful in the TÜBİTAK BİGG panel and receiving support decisions benefit from the following support:
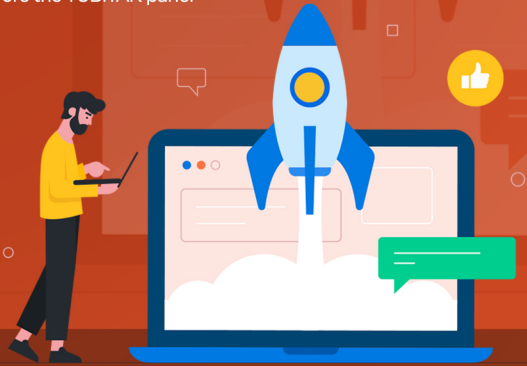
- 900,000 TL investment support (in exchange for 3% shares to be allocated to TÜBİTAK Investment Fund from the company to be established under the BIGG scope)

Program Benefits

Entrepreneur candidates in the program gain the following advantages:

- Comprehensive training and multi-faceted mentoring before the TÜBİTAK panel
- Inclusion within Entertech
- Early-stage investment experience
- TÜBİTAK Seal of Excellence

BİGGist is your gateway to TÜBİTAK investment support.

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BIGGinvest

Purpose of the Program

BIGGINVEST is a Demoday event that brings together early-stage startups that have successfully completed the training and mentoring processes by being included in our BIGGist or Entertech Pre-Incubation programs with investors.

Who Can Apply?

Applications are not accepted specifically for the BIGGINVEST program. Early-stage startups and entrepreneurs who successfully complete the training and mentoring processes in BIGGist or Entertech Pre-Incubation programs are eligible to participate.

Support Type

After the BIGGINVEST Demoday, an investment tour and one-on-one meetings are held with investors to ensure that entrepreneurs have access to early-stage investment opportunities.

Who Should Attend?

- **Investors:** All investors interested in investing in early-stage startups, including venture capital and angel investors.
- **Industry Experts:** Professionals seeking to stay updated on new technologies with industry-specific insights and expertise.
- **Entrepreneurs:** Experienced entrepreneurs looking to mentor or collaborate with new entrepreneurs.
- **Students:** Entrepreneurial students with an interest in new ventures and innovation.

Program Benefits

Entrepreneurs who participate in BIGGINVEST Demoday gain the following benefits:
- Ability to prepare and deliver investor presentations.
- Experience with investment tours and investor negotiations.
- Opportunity to establish a business network with investors and industry professionals.
- Access to monitor the solutions of other startups in the entrepreneurship ecosystem.

Entertech BIGGINVEST is not just a Demoday; it's a community that comes together to support the journey from idea to impact.

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MENTOR TECH+ (TÜBİTAK BİGG+)

Purpose of the Program

More than just a mentoring program, Mentortech serves as your guiding light in the entrepreneurial ecosystem. Mentortech is the name of the mentor network created for Entertech companies.

Under the TÜBİTAK BIGG+ program carried out within Mentortech, 1500 hours of free mentoring service will be provided to 50 SMEs to enhance their R&D and marketing competencies.

Who Can Apply?

SME-scale companies meeting the following conditions can apply to the Mentortech BIGG+ program:

- Engaging in TÜBİTAK TEYDEB (1512, 1507, 1501, etc.) supported projects after 2012.
- Not having participated in the BIGG+ program before.

Application Periods

The application window for the Mentortech BIGG+ 2022-1 call is open year-round.

Support Type

Free mentoring support is provided on a determined hourly basis based on company analysis conducted within the scope of the Mentortech BIGG+ program.

Program Benefits

SMEs accepted into the program can expect the following benefits:

- Comprehensive mentoring services tailored to the company's specific needs.
- Guidance toward the right financial resources and collaborations during the program.
- Increased turnover and access to foreign markets at the end of the program.

Join Mentortech,
and elevate your business to new heights
with fresh goals in mind.

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Purpose of the Program

TechIP is a comprehensive program designed to heighten awareness of industrial property within the Entertech ecosystem, safeguard the innovative technologies of our companies through patents, and transform these patents into commercial assets.

Under the umbrella of TechIP, the following components play a crucial role:

- **TechIP Patent Competition:** A competition where inventions from Entertech companies compete, and patent application costs are covered by Entertech as a reward.
- **TechIP Patent Portfolio:** A digital catalog showcasing patents owned by Entertech companies, with the aim of creating technology transfer opportunities.
- **TechIP Patent Reports:** Reports presenting the latest developments in specific technical fields through patent trends, serving as a guide for R&D companies.

Who Can Apply?

All companies within Entertech are eligible to apply for the **TechIP Patent Competition.**
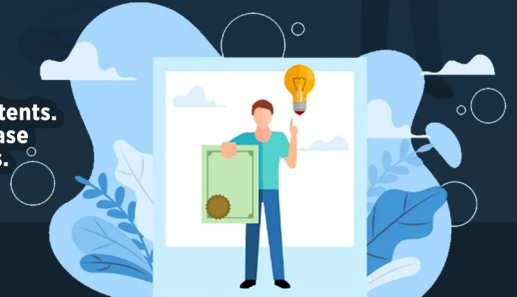
Application Periods

You can apply to the TechIP Patent Competition, held at least twice a year, during the call period preceding the competition (a minimum of 30 days). TechIP call periods can be tracked on Entertech Kuluçka's LinkedIn and X accounts.

Support Type

The following costs related to our companies' patent applications are covered for winning inventions:

- Patent description writing service fees.
- National patent application and search & examination reports fees.

**We open the doors to tomorrow with today's patents.
Join us in the TechIP program to protect, showcase
and commercialize your innovative technologies.**

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Purpose of the Program

Gamenter is a gaming cluster established within Entertech.
It serves as a dynamic platform where game entrepreneurs thrive in diversity, nurture their ideas, and collectively shape the future of the global gaming ecosystem.

The program components include:

- **Gamenter Cluster:** A game cluster with the vision of becoming a global game ecosystem provider, nurturing and growing companies, enterprises, and communities developing games, game technologies, and digital art technologies.
- **Gamenter Pre-Incubation:** The youth team of Gamenter, offering training and mentoring to aspiring game entrepreneurs, covering the process from game development to incorporation.
- **Gamenter Chat:** Networking events fuelled by candid conversations among game developers and game investors.

Who Can Participate?

- **Gamenter Cluster:** Game and game technology companies and communities aiming to go global.
- **Gamenter Pre-Incubation:** Students, graduates, and game enthusiasts aspiring to become game entrepreneurs.
- **Gamenter Chat:** Open to anyone within the gaming ecosystem, fostering intimate discussions between game developers and game investors.

Application Periods

You can participate in the Gamenter Pre-Incubation event, held at least once a year, and the Gamenter Chat event, held at least once a month. Stay updated on Gamenter activities by following Entertech Kuluçka on LinkedIn and X accounts.

Gamenter: The new character of the gaming ecosystem.

INTERNATIONAL ACCELERATOR

Purpose of the Program
Are you a visionary entrepreneur with global ambitions?
Do you dream of taking your startup to international markets?
The Entertech International Accelerators program is designed to:

- Facilitate the expansion of your enterprise into international markets.
- Provide access to international funds and investments.
- Connect you with mentors, customers, and investor networks abroad.
- Enable you to learn about international markets, the global entrepreneurship ecosystem, and the investment environment.

Who Can Apply?
Startups based in Turkiye with business ideas that have the potential to scale internationally are eligible to apply.

Application Periods
Applications are opened at least once a year. For detailed International Accelerator Program information, please follow Entertech Kuluçka on LinkedIn and X accounts.

Support Type
Startups participating in Entertech International Accelerators can benefit from national government supports such as KOSGEB, the Ministry of Commerce, and EU funds.

Program Benefits:
Startups participating in Entertech International Accelerators can expect the following advantages:
- **International Expansion:** Access to new markets, customers, and growth opportunities.
- **Mentoring:** Connections to global networks of experienced mentors and advisors.
- **Investor Network:** Access to global investors and financing sources.
- **Global Business Network:** Building valuable relationships with entrepreneurs and customers from around the world.
- **Specialized Support:** Tailored support based on international growth needs.

Don't let borders constrain your business aspirations.

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GRANTECH

Program Objective
Grantech is an end-to-end support program powered by Entertech, aimed at directing companies operating within Entertech to the most suitable national and international fund/grant programs and providing project writing support to the companies that qualify for this support.

Who Can Apply?
All companies within Entertech can apply to Grantech.

Application Periods
Grantech is opened twice a year, taking into consideration national and international project calls.

Types of Support
Under Grantech, Entertech companies can benefit from the following supports;
- **Project fund/grant guidance support,**
- **Project writing support.**

Program Outcomes
Companies supported under Grantech achieve the following outcomes;
- Being directed to the correct fund/grant programs,
- Access to additional financial resources for R&D processes,
- Time and cost savings in R&D processes,
- Formation of a project culture awareness among companies within Entertech.

Future steps are supported with Grantech.

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SUPTECH

Purpose of the Program

At Entertech, we support entrepreneurs with high potential through our SUPTECH program, enabling them to reach their goals more quickly.
In this program, Entertech takes on the role of an investor. For each initiative accepted into the program, a needs analysis is conducted, and in-kind support is provided to address the identified needs.

Who Can Apply?

Applications are not specifically accepted for this program.
Entertech Incubation considers startups with high potential, and those for which investment decisions are made by Entertech are invited to join SUPTECH.

Support Type:

Support is determined based on the specific needs of the initiative and may include:
- Accounting Services
- Patent Assistance
- Analysis and Reporting
- Project Writing
- Office Space
- Academic Consultancy
- Professional Consultancy.
- Prototyping
  And more in-kind support or services provided by Entertech.

Program Benefits:

- **Resource Access:** Gain access to resources tailored to your startup's needs.
- **Consultancy:** Receive services from experienced consultants who can guide you on your entrepreneurial journey.
- **Cost Savings:** Save on initial setup costs, allowing you to allocate resources to other critical areas of your business.
- **Accelerated Growth:** Benefit from in-kind support to expedite your growth and achieve your goals sooner.

SUPTECH, exclusively at Entertech.

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